

Who Else Wants To Win A \$25 Gift Card?

The Grand Prize Winners of last month's Trivia Challenge Quiz were Carol Konuksever from Temple Beth El and Susan Hart from T. Bell Construction. They were the first two people to correctly answer my quiz question from last month.

You can be the Grand Prize Winner of this month's Trivia Challenge Quiz! The first two people to correctly answer this month's trivia question will receive a \$25 Amazon gift card. One winner per company per quarter.

Which of these is not a computer operating system?

- A) Linux
- B) Microsoft Windows
- C) Apple OS X
- D) Photoshop

Email us at chill@cetechno.com or call us now with your answer! **585-441-0055**

Bring Your Dogs To Work Day!

To celebrate National Pet Day, we at CE-Tech had Bring Your Dogs to Work Day on April 12. We wanted to celebrate by loving our furbabies at work. We had a total of 8 dogs including 2 puppies come to the office. Everyone was well behaved and enjoyed themselves!! They put in a hard days work being cute, making new friends, and being great companions!

By having the dogs in the office, we found it reduced stress, made us smile more and boosted team moral. Everyone said it was great to have a dog curled up on our lap while they were working. A few of our pups even went for a Starbucks Puppuccino. We heard our favorite pups were quite tuckered out that night and couldn't keep their eyes open on the ride home. We can't wait to do it again! We would love to hear if you have Bring Your Dogs to Work Day. Here are just a few of our favorite pictures from our day...



WHAT'S NEW

We are holding two FREE Executive Cybersecurity seminars in May:
"Critical IT Security Protections EVERY Business Must Have In Place NOW to Avoid CyberAttacks, Data Breach Lawsuits, Bank Fraud and Compliance Penalties"

Event Details

When: Tuesday, 5/14/19

Time: 7:30 am—9:30 am
(Breakfast provided)

Where: Oak Hill Country Club
145 Kilbourn Rd, Rochester 14618

OR

When: Tuesday, 5/21/19

Time: 7:00 am—9:30 am
(Breakfast provided)

Where: Country Club of Rochester
2935 East Avenue, Rochester 14610

You will learn:

- The #1 security threat to your business that antivirus, firewalls and other security protocols are defenseless against
- Why firewalls and antivirus software give you a false sense of security and what it REALLY takes to protect your organization against new threats and cybercrime rings
- A SHOCKING truth about bank fraud that most businesses don't know that could wipe out your bank account

**To Register Call Us At
585-441-0055**

 **585-441-0055**



Are YOU Prepared For The End Of Windows 7?

On January 14, 2020, the world will bid a fond farewell to the beloved Windows 7 operating system. Well, sort of. Microsoft has declared that, after that date, it will no longer update or support the system. It's the final nail in the coffin for a trustworthy, oft-touted software package that's been running on fumes since newer versions hit the scene. And, as with any funeral, there are some arrangements to be made for the millions of businesses that have stuck it out to the end. Here's everything you need to know about the coming changes – and what you should do now to prepare.

THE END OF AN ERA

The news of Microsoft closing down Windows 7 support may come as a surprise to some of us, but the operating system has been on its last legs for a while. In fact, Microsoft stopped adding new features and honoring warranties for the

platform back in 2015. When 2020 comes, it will cease releasing patches and updates for good.

This doesn't mean that Windows 7 PCs will suddenly stop working in January; you'll still be able to boot up in the operating system if you keep it installed. But if you value your privacy, your data and your sanity, it's time to upgrade.

Those Microsoft updates that pop up from time to time don't exist just to annoy you; they patch security vulnerabilities and protect you against new viruses and malware. Without that ongoing support, Windows 7 users will become fish in a barrel to sophisticated cybercriminals looking for a quick buck.

That's why it's essential that you call in the professionals to prepare your business for the switch to Windows 10 – or an alternative operating

-- Continued on page 2

system – now, not later.

IT'S A REQUIREMENT, NOT A CHOICE

Upgrading your operating system well in advance of the Windows 7 end-of-life date may seem like a decision you should make for your peace of mind, but it's even more critical than that. Of course, as time leaves Windows 7 behind, it's certain that pieces of software will steadily become incompatible with the OS. Programs your company uses day-to-day suddenly becoming unusable will present serious headaches, but the real problem lies in the security of your network.

Windows developers are in a constant arms race with cybercriminals looking to exploit vulnerabilities in

their platform. Each patch brings a host of bug fixes and security upgrades, but cybercriminals almost always find a new way in. Thus, the developers hastily put together a new patch, and the cycle continues.

When an operating system loses support from these developers, its users are left completely vulnerable to hackers. Like maggots drawn to rotting meat, they flock to the abandoned platform and dig into the networks of those stubbornly clinging to the outdated OS. This process is expected to be especially nasty after Windows 7's end of life, since so many businesses still use the OS and likely will forget (or refuse) to upgrade.

If you value your business at all, it's not a choice. You need to upgrade before time runs out.

AVOID THE CRUNCH

Not only should you enlist your IT experts to facilitate the upgrade, but you should do it ASAP. As the clock ticks down on Windows 7, tech companies are expecting a flood of upgrade requests as businesses scramble to leave the OS behind before it's too late. Many of these IT providers will have a lot on their plate later in the year as they hurry to upgrade hundreds, if not thou-

sands, of individual PCs.

If you wait it out, you're likely to find yourself at the back of a long, long line, potentially to the point that you breeze past January 14 without a solution. If you do, you're almost certain to regret it.

Every day, the need for an upgrade becomes more urgent. Give the task the ample time required, and avoid needless stress. Reach out to your IT provider and ask them to start the upgrade process today.

“I continue to be so impressed by CE Tech's phenomenal support - thank you!”

- Jacqui Lipschitz
Temple B'rith Kodesh

“Like maggots drawn to rotting meat, they flock to the abandoned platform and dig into the networks of those stubbornly clinging to the outdated OS.”

More Pictures from Bring Your Dogs to Work Day



CARTOON of the MONTH



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SHINY NEW GADGET OF THE MONTH

VIZR Hopes To Revolutionize Your Dashboard



When it comes to driving, the forces that aim to keep us safe seem to be in constant battle with the pull of convenience.

We're supposed to keep our eyes glued to the road while trying to navigate through Google Maps without missing a single turn. It's an inherently dangerous combination.

With their new VIZR tool, FIXD automotive hopes to fix that. After selecting the feature you want, you connect the device to your phone and place it on your dashboard, where it creates a transparent display. This way, FIXD says, you can seamlessly navigate without ever glancing at your phone and putting your life in jeopardy.

Though VIZR is a great idea, the reviews indicate it might not be all it's cracked up to be. You might want to wait until all the bugs are sorted out. For now, just keep your eyes on the road the old-fashioned way.

How Runaway Efficiency Stifles Innovation

“The High Price of Efficiency,” a new report published by Harvard Business Review, might just challenge our ideas of disruption, innovation and business as a whole.

According to the report, we've been looking at megagiants like Amazon, Google and Facebook all wrong. Companies looking to dominate their marketplace see these monoliths as champions of efficiency, lean start ups that transformed their industries. This is undeniable. However, there's a big catch to this disruptive process. In nearly every industry, small businesses are being gobbled up and incorporated into massive, world-dominating corporations. These runaway success stories may be efficient, but at what cost?

This trend results in social unrest, structural fragility susceptible to the slightest problems, runaway corporate welfare and less entrepreneurship and innovation.

Today, many businesspeople worship at the feet of the industry gods. Maybe we should put efficiency aside and start breaking up the monopolies that are strangling true innovation in the country. The question is, where to start? Inc.com, 1/3/2019



Expect, Inspect, Correct



It's no coincidence that we have so many ways to say we made a mistake: botched, flubbed, mishandled, misjudged, mucked, messed, screwed or goofed up – just to name a few.

As a leader, you'll hear each of these (some more than others, and likely some more explicit than the ones I've named here) pretty often. When you do, it's important to first try to remember that whoever made the mistake probably didn't mean to. Put yourself in their shoes. Ask yourself if you have ever made a mistake. A bad decision? Have you ever said something you regret? Ever disappointed your boss? Jumped to the wrong conclusion? Done something foolish or outright stupid? Everyone has. Sometimes a simple reminder of our past failings enables us to be a little more tolerant of others' missteps.

Mistakes don't have to be the end of the world. Mistakes are inevitable

and are often essential to learning and progress. They should guide you, not define you, on you and your employees' journey to success. Mistakes show effort, and if you learn from them, they can be some of the best tools for growth.

I've heard it said before that the only people who don't make mistakes are those who do nothing at all. To me, the most interesting part about errors is the gradual evolution in how they're classified. First, they start as mistakes. Then they turn into lessons, followed by experiences and finally as gifts that help us succeed.

Therefore, the only real mistake is the one from which we learn nothing. Keep that in mind as you're dealing with your employees or considering your own shortcomings. It's one thing to recognize that mistakes are learning opportunities – it's another to actually implement that concept in your organization.



Robert Stevenson is one of the most widely recognized professional speakers in the world. Author of the books How To Soar Like An Eagle In A World Full Of Turkeys and 52 Essential Habits For Success, he's shared the podium with esteemed figures from across the country, including former President George H.W. Bush, former Secretary of State Colin Powell, Anthony Robbins, Tom Peters and Steven Covey. Today, he travels the world, sharing powerful ideas for achieving excellence, both personally and professionally.